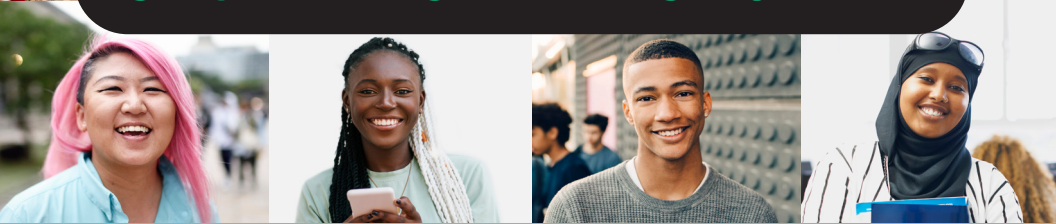




STUDENTS HAVE SPOKEN.



IT'S TIME WE LISTENED.

ECMC Group has surveyed more than 7,000+ high school students between 2020-2023 and found:

Gen Z teens want more information about postsecondary education and training options.



Only 13% feel prepared to make a decision about their future

Gen Z teens want a shorter, less expensive and more direct-to-employment option.

48% say postsecondary education should last three years or less

35% say postsecondary education should last two years or less

62% worry about how they will pay for college

65% say their ideal education path would involve learning skills on the job

The majority of Gen Z teens think about their future education and career path regularly.



78% think about their future weekly (48% think about their future daily)

QUESTION THE QUO®

ECMC Group developed the Question The Quo campaign to empower high school students to explore the various postsecondary education options available and take the path that's right for them.

Resources

Visit www.questionthequo.org to learn more and see our list of resources for your students, including:

- Exploring careers
- Navigating funding options
- Understanding the different types of postsecondary education
- And more

[View full Question The Quo data reports](#)



Have questions?

Contact us at pr@ecmc.org.

ECMC Group is a nonprofit corporation focused on helping students succeed. Learn more at www.ecmcgroup.org.

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